Save the date: 2013 Biennial Reunion

October 4-6, 2013
Visit IU and reunite with old friends. Activities include visiting the renovated Alumni Hall and the IU vs. Penn State football game. More information to come, or call 812-855-4682.

Union Board records at IU Archives

IU Archives now has Union Board publications, meeting minutes, videocassette recordings, and other materials from 1912 to 2010. These materials are described online at http://webapp1.dlib.indiana.edu/findingaids/welcome.do or can be viewed at the IU Archives reading room.

2012 Scholarship recipients

Left
First row (from left): Peter Kidane (Shaffer Award), Jeffrey Gadzala (JWS Outstanding Committee Member Scholarship)
Second row: Harrison Carter, Briana Rowe, Diane Osland (all three received the JWS Outstanding Committee Member Scholarship)
Third row: Anu Kumar (JWS Outstanding Committee Member Scholarship), Brandon Walsh (Edward J. Pinto Scholarship)
Not pictured: John Tejcek, Katherine Lessing (both received the JWS Outstanding Committee Member Scholarship)

Right
First row (from left): Jared Thomas (Josh Fineberg Scholarship), Graham Davis (Gene Fletchall Scholarship)
Second row: Erin Brown (Rosemary Tanner Scholarship), AJ O’Reilly (Union Board Scholarship), Kasie Kyle (Claude Rich Scholarship)
Not pictured: Hillary Anderson (Rosemary Tanner Scholarship)

On the Cover >> The Whittenberger Entrance to the IMU leads directly to the Whittenberger Auditorium. The Auditorium was named after John Whittenberger, the founder and first president of the Indiana Union, now known as the Indiana Memorial Union. The organization Whittenberger founded has become one of the largest student union buildings in the world with over 500,000 square feet of space.
If you are receiving this newsletter (and reading it), I assume your UB experience was similar to mine; you made friends, gained confidence, and planned some great events. Unlike me, maybe you have been able to put your UB experience into context. I have never been able to come up with a satisfactory explanation for why my Union Board experience had such a profound impact on me.

I think in my own bumbling way I have finally answered this question. Through Union Board, I had the opportunity to do work that I believed I did well. Whether my performance was actually exemplary or I was simply deluding myself is immaterial. What mattered at the time—and continues to matter to me today—was that I thought I was doing great work as a part of something truly special while a Union Board Director in 1999 and 2000.

I recently embarked on a career change, leaving my position as a finance attorney at a large Milwaukee law firm to join a central city housing non-profit. I am excited for this transition in part because I believe in the mission of the organization, but the primary reason I think this move will bring me great happiness is that I believe I will excel in my daily work.

The fact that I am still taking lessons from Union Board more than 10 years after graduating from IU speaks to the enduring value of the UB program. I am sure each of you took different, yet equally important, lessons from your time at the IMU.

Our biennial reunion is scheduled for October 4-6, 2013. Please come back to town, meet the phenomenally impressive 2013 Board, tour the gloriously renovated Alumni Hall, reconnect with old friends, and share your stories of how Union Board influenced—and perhaps continues to influence—you.

Best Regards,

Michael Gosman
President, John Whittenberger Society
jws1909@indiana.edu
414-978-5350
I am pleased to inform you that on January 19, 2013, the 104th Union Board of Directors was installed. We have already begun to diligently and creatively plan programs for this upcoming year.

The 2012 Board finished the year off strong and with a flurry of great programs. Some high points from this past semester were the Karl Rove and Robert Gibbs debate, the John Legend concert, another successful issue and premiere of the Canvas Creative Arts Magazine, and the World’s Fare food and culture festival.

As we transition into a new year, our unofficial mantra for the 2013 Board is “respect the Union Board tradition, but don’t be afraid of change.” With this in mind, we’ve already made a few in-office changes that have revitalized the 2nd floor. We have turned one of the back storage rooms into a theatre room, complete with a projector, and have lined the walls with Union Board and Little 500 memorabilia. The space is now ideal for meetings, reviewing the Canvas Creative Arts Magazine submissions, as well as viewing the occasional late night basketball game. We have also set up a ping-pong table in the hallway of the office. This 2013 Board wants an office environment where students feel welcome to engage and work hard but also have fun at the same time. Feel free to stop by at Biennial and challenge one of the new directors to a game!

One of our goals for the 2013 Board has been to increase Union Board awareness and participation on campus and across the student body. The main way we have gone about this is by centralizing and increasing our Internet and social media presence. We have a new website that is up and running and we have increased traffic to our Facebook page as well as accumulating almost 2,000 followers on Twitter. We have also added two new committees, Body & Mind and Design + Technology, which we hope will be able to address issues that are currently affecting the university and fill a programming void that Union Board has never before addressed.

I could not be more proud of this board. The energy with this group is incredible and contagious. For example, last week on a Tuesday night there were still thirteen directors in the office at 10:30 pm even after their committee meetings had ended two hours prior. I truly believe that our newfound sense of community and friendship will only help us in our efforts to plan amazing educational and entertaining programs. If the mission of the Union Board is to unify the student body then that must start with the group of student directors that sit around the table every Thursday night. We have a great group of directors this year and I can assure you that we are well on our way. Expect great things from us and we look forward to seeing you in October.

Sincerely,

Jared Thomas
President, 2013 Indiana Memorial Union Board
ubpres@indiana.edu

The mission of the 104th Indiana Memorial Union Board of Directors is to unify and represent the students and greater community of Indiana University through diverse, high-quality programming. We strive to improve students’ academic and personal experience with thought-provoking, educational, and entertaining programs. In addition, we are dedicated to promoting the Indiana Memorial Union as the center of campus life and serving students as stewards of the Union. As a Board, we are committed to enhancing the IU community by fostering student involvement and personal growth while upholding the spirit and traditions of Indiana University.
Jared Thomas · President
Hometown: South Bend, IN
Major: Art History/Graphic Design
Graduation Date: May 2014
UB involvement: 2012 Canvas Director

Eric Farr · Vice President Programming
Hometown: Fishers, IN
Major: Economics
Graduation Date: May 2014
UB involvement: 2012 UB Director of Debates & Issues, AD Fall 2011
Other IU/community involvement: Marketing chair for Junior class of IUSF, Congressman for IUSA, recruiter for fraternity

Carlisha Carr · Vice President Membership
Hometown: Elkhart, IN
Major: Telecommunications
Graduation Date: 2014
UB involvement: AD for PR & Marketing committee
Other IU/community involvement: Indiana University Student Television

Paul Zuradzki · Speakers and Lectures Director
Hometown: Buffalo Grove, IL
Major: Finance/Economic Consulting/Public Policy Analysis
Graduation Date: May 2014
Other IU/community involvement: Briscoe resident assistant, business technology teaching assistant, case competitions

Asher Wittenberg · Music Director
Hometown: Encinitas, CA
Major: Entrepreneurship
Graduation Date: Dec. 2013
UB involvement: AD for concerts committee, LFB, debates & issues, PR & Marketing
Other IU/community involvement: Pi Kappa Phi fraternity technical chair

Erin Brown · External Affairs Director
Hometown: Fishers, IN
Major: Journalism/Arts Administration
Graduation Date: 2014
UB involvement: 2012 Director of Design

Alexis Parrill · Service Director
Hometown: Naperville, IL
Major: Human Biology
Graduation Date: 2015
UB involvement: AD for Service Committee

Kellie Boberek · Spirit and Traditions Director
Hometown: Inverness, IL
Major: Business
Graduation Date: 2016
UB involvement: AD for PR & Marketing
Other IU/community involvement: Retail Studies Organization, Alpha Delta Pi sorority

Grace Miller · Canvas Creative Arts
Hometown: Indianapolis, IN
Major: Communications and Culture, German minor
Graduation Date: May 2015
UB involvement: AD for Canvas committee, UB Chief of Staff 2012
Other IU/community involvement: Au pair in Germany, arts shows in Indy
Above: Rachel Sheppard welcomes attendees to the Installation.
Left: AJ O’Reilly, the 2012 UB president, presents the gavel to the 2013 UB president, Jared Thomas.

Brandon Walsh · Films Director
Hometown: Indianapolis, IN
Major: Telecommunications/Communication and Culture
Graduation Date: May 2014
UB involvement: AD for Films Committee
Other IU/community involvement: video/film production clubs, volunteer with IU Cinema and WTIU

Anu Kumar · Current Events and Issues Director
Hometown: Naperville, IL
Major: Journalism/International Studies
Graduation Date: May 2015
UB involvement: Canvas AD
Other IU/community involvement: vice president and blog editor for Indiana Chapter of Journalist for Human Rights. Editorial assistant for Inside Magazine and reporter for IDS, volunteer with Global Gifts

Aamena Ansari · Design + Technology Director
Hometown: Indianapolis, IN
Major: Communication and Culture/Telecommunications
Graduation Date: May 2014
UB involvement: Design Committee member
Other IU/community involvement: WIUX and Business Careers in Entertainment Club

Nathaniel Fischer · Music Director
Hometown: Carol Stream, IL
Major: Marketing & Operations/International Business
Graduation Date: 2015
UB involvement: AD for LFB committee
Other IU/community involvement: social and cultural committee for Kelley Living Learning Center, IU Auditorium volunteer, member of Phi Delta Theta fraternity and risk manager

Jackie Gauthier · Body & Mind Director
Hometown: Sandwich, IL
Major: Marketing
Graduation Date: May 2015
UB involvement: AD for Service committee

Kelsey Padgham · Cultural Events Director
Hometown: Indianapolis, IN
Major: International Studies
Graduation Date: May 2015
UB involvement: AD for Campus Community and Engagement
Other IU/community involvement: Hutton Honors College Mentors Program, Student Advisor Board for PACE
Ten years before the Indiana Memorial Union building opened in 1932, Union Board—known then as the Indiana Union—was already acquiring art that one day would grace the walls of the structure. A document that records the “Indiana Union General Account” for the 1922-23 Board lists “$500 for T.C. Steele paintings” as one of the disbursements. The amount spent was significant, accounting for a tenth of the total expenditures that year. Those purchases give the unmistakable impression that the Board believed works of art had a crucial role to play in the lives of students. The Union’s long love affair with art had begun.

In the nine decades since then, through additional purchases and many generous donations, the art collection housed in the IMU has blossomed into an outstanding array of paintings, photographs, sculpture, decorative arts and antique furniture. With almost all of the roughly 1,200 pieces in the collection on display, visitors to the IMU encounter works of art at every turn. To enter the IMU is to enter a student union building that doubles as a museum.

Bryan, Steele and Wells
It was no accident that the Theodore Clement Steele paintings were purchased first. Steele’s connections to Bloomington and Indiana University went back many years. Born in neighboring Owen County in 1847, he had achieved fame as an impressionist painter by the latter part of the 19th century. IU commissioned Steele to paint a few select portraits, including one of President William Lowe Bryan in 1907, and granted him an honorary doctorate in 1916.

A friendship developed between the president and the painter, and in 1922, Steele accepted Bryan’s offer to take the position of artist-in-residence at IU. With a studio in the top of the library, which is Franklin Hall today, Steele spent extended time on campus and continued to paint until his death in 1926.

It’s a fair guess that the members of the 1922-23 Board who chose to purchase Steele’s paintings witnessed the artist at work outdoors on campus, and we know that one member of the Board the following year did so. The treasurer for the 1923-24 Board was Herman B Wells and there is a photograph which captures him with the famous painter (see page 10).

Bryan and Wells figure prominently in UB’s history and part of their legacy is the tradition of collecting art. Bryan wrote that “the University needs artists as much as it needs scholars;” and Wells, who was an avid art collector himself, emphasized that having art on display in public settings was a vital part of educating the whole student. For many years during his tenure as president, Wells would journey with UB members to the annual Hoosier Salon art show to make a purchase which would be added to the IMU collection.

(Story continues on page 9)
The Flight to Egypt
*First floor*
Another spot off the beaten path is the Memorial Room on the first floor. The room’s two stained glass windows were once the possession of Hoosier novelist Booth Tarkington, who acquired them from the collection of an Austrian count. One window, “The Flight to Egypt,” dates to the 13th century and the other, “The Epiphany” or “Adoration of the Kings,” dates to the 15th century. The tranquil space of the Memorial Room provides a perfect setting for quiet contemplation of the oldest works of art in the collection.

Ugolino and His Sons
*Jean-Baptiste Carpeaux, first floor*
This work by the 19th century French sculptor is located at the south entrance to the first floor that leads straight to the Whittenberger Auditorium.

Portrait of Martin Luther King Jr.
*Ashley Ward, first floor*
Ashley Ward was an artist from South Africa who worked for Union Board while in graduate school. The painting hangs on a wall that faces down the hallway on the first floor outside the Tudor Room. “I wanted it where it would be seen so people would have a memory of what the man stood for and what he did,” said Winston Shindell, IMU executive director at the time.

Halloween
*O. O. Haig, first floor*
According to Rouse, this painting in the Tudor Room is one of the most popular in the building.

Portrait of Wes Montgomery
*Joel Washington, main floor*
This piece, by Bloomington artist and IMU employee Joel Washington, was commissioned by the IMU at Winston Shindell’s direction, explained IMU art preparator Rand McKamey. “Winston had a great interest in the art collection,” McKamey said, “and he sought ways to improve it. We wanted art done by people with relevance to Indiana University and we wished also to have some contemporary art.”
Main floor

First floor

Hotel entrance

Various photos

Photo-journalists Frank Hohenberger, Barney Cowherd, Dave Repp, Will Counts and Ralph Veal

First floor: Portrait of Herman B Wells

Allen Hirsch, main floor

Many pieces cannot be missed, and one of those is the large portrait of Herman Wells by Allen Hirsch, which is prominently placed above the landing on the stairs that connect the East Lounge to the hotel lobby. It’s impossible to avoid the gaze of Wells as you head down the stairs. The painting captures the force of Wells’ personality and you’re left feeling both comfortable and inspired by the strong presence of this man who clearly loved this institution and dedicated his life to it.

Located in a short corridor on the first floor between the Whittenberger Auditorium and the Georgian Room are photographs that capture life in the Midwest.

T.C. Steele

With over a thousand pieces on display, anyone who appreciates art can find something to enjoy. From the start, the collection has favored art connected to Indiana, yet it includes pieces from around the world. There are large Japanese screens, replicas of famous European sculptures and a landscape painting by Fernando Amorsolo y Cueto, one of the Philippines’ most revered artists. Artistic styles abound and more recent acquisitions have increased the presence of contemporary art.

Despite the variety, the biggest draw remains the Union’s impressive collection of landscapes, still lifes and portraits by T.C. Steele. Around thirty works by this impressionist master are on view in various spots around the building and some of these were already in place when the building was dedicated on Monday, June 13, 1932, six years after Steele’s death. The Indiana Daily Student edition that day reports, “A collection of 10 paintings, the works of the late Theodore C. Steele owned by the Indiana Union Board, were hung Thursday in the Union building under the supervision of Mrs. Steele.”

When Sherry Rouse, curator for the art on all eight IU campuses, gives tours of the art throughout the Union, it’s clear that the T.C. Steele pieces are usually the main attraction. “I enjoy showing guests the full range of works in the collection,” she said, “but people frequently already know about the Steele paintings and that’s often what excites them the most.”

Caring for the Collection

Art ownership carries responsibilities. When Thom Simmons was hired as associate director at the IMU in 1989, his responsibilities included oversight of the art, even though caring for art was not part of his professional background. Not long after he arrived, visiting art experts informed him that some pieces in the collection were in desperate need of restoration. “It was clear that we needed to hire an expert to manage the task,” Simmons said, “so I arranged to hire Rand McKamey in 1992 to work full-time as the IMU’s art preparator. He’s done an outstanding job.”

(Story continues on page 10)
Simmons began to learn a great deal about art. “I discovered that we needed to change our practice of letting the IMU maintenance staff handle framing chores on highly valuable pieces of art,” Simmons said. Ensuring that all of the paintings were glazed and framed properly and attached securely to the walls became a central focus for McKamey.

“In the early days, many of the pieces didn’t have any space between the glazing material and the art,” McKamey said, “and many of the pieces were not framed with archival matting. Some of these pieces were originally framed at a time when there wasn’t as much knowledge about conservation framing as there is today.” Now that the pieces are properly framed, they are set for the next hundred years or so. Bringing the collection up to current standards was a large task, but it is mostly done.

When it became clear that the art collection needed more care, the IMU Art Guild was started to provide a source of funding for restoration work. “We found mold growing on ‘Peonies,’ a T.C. Steele painting,” Rouse said. “The mold was growing out and pushing the paint away from the canvas. Right then and there we realized we had an expensive problem and we had no funding. That’s why the IMU Art Guild was born.”

At that time, Rouse held an assistantship at IMU while pursuing a graduate degree. Another decade would pass before she was hired as the curator for IU’s art. “We needed funds because we had all of these paintings that needed attention,” Rouse said. “I worked mostly with Winston Shindell. The IU Foundation gave us an initial $10,000 and we built upon that by starting an ‘Adopt a Painting’ program. There is now an endowed fund that is used for conservation. ‘Peonies’ has been restored and it hangs in the director’s office. We try to keep an eye on the art and tend to pieces as needed. There’s a priority list, so as things go wrong, there’s a queue for getting things fixed.”

**Plans for Honoring Historic IU Women in the East Lounge**

A significant change in the display of art in the IMU is currently underway in the East Lounge. The collection of portraits of IU presidents—except for the Wells portrait—will be moved to a newly renovated space in Franklin Hall. “Removing the presidential portraits opens up space and gives us the chance to be creative,” Rouse said. “Our plans are to celebrate women at Indiana University.” IMU Executive Director Bruce Jacobs was on the committee that decided upon the changes being made to the East Lounge and he welcomes the opportunities this new development presents. “This gives us a chance to honor the indispensable contributions women have made to IU and share that with our students on a daily basis,” he said.

Works slated to appear include a portrait of the late Elinor Ostrom by Bonnier Sklarski, former professor of fine art at IU, along with portraits of Grace Showalter, Betty Blumberg Polley Foster, Nellie Showers Teter, Heidi Gealt and Anna Wells. “The Indiana State Museum has some pictures that I hope to borrow,” Rouse said. “We also will have a painting called ‘Alma Mater,’ by Edwin Blashfield which was a gift from Charlotte Lowe Bryan, the wife of William Lowe Bryan. The Bryans commissioned the painting and it depicts St. George slaying the Dragon, who is devouring a book. It’s a fabulous, wonderful painting and it’s huge, so it’s going to have a big presence. I think this is going to be a fun and exciting change.”

**UB’s Role Looking Forward**

AJ O’Reilly, 2012 UB president, was also on the East Lounge committee and regards the new plans as a positive step forward. “This development in the East Lounge can be something that gets the ball rolling in terms of rejuvenating student interest in the art,” O’Reilly said. From his perspective, many students fail to notice the art because it’s static. It never changes.

“On the committee I stressed that it would help if maybe one or two pieces could rotate in and out on a semester or yearly basis,” he said. “I think that changing out the art in the East Lounge will get more students engaged with the art that’s already there. Perhaps UB can do more programming around the art, such as a reception that brings people in to see the new pieces that are coming in. That could get people talking about the rest of the IMU’s art.”

Jared Thomas, 2013 UB president agrees and also would like to see more student art on display in the IMU. “Students are more likely to feel a strong connection to art by people they may know personally,” Thomas said.

Thomas likes the idea of finding money in UB’s budget for purchasing works of art by students. “It wasn’t feasible with our budget last year, but I’d still like to see this happen,” he said. “It’s a nice way to invest in the students and let them know that there’s someone out there that might buy their work.”

Union Board has a long tradition of purchasing art, so Thomas’s idea may yet catch hold. Who knows, it may be that art purchased from a student will become highly valuable one day and take a prominent place in the storied collection housed in the IMU.
Everyone at the IMU takes pride in this building and its history, and a significant part of our job is to ensure that the structure receives the proper care it deserves. That includes the work of renovating various spaces as the need arises. Here’s an update on works in progress and plans for the future:

**Alumni Hall**

Last year we announced that Alumni Hall would undergo a major renovation. As I write this in January, the expected date for completion of the main phase of work is February 18. On February 25, work will begin on installing the new organ, and we plan to have the basic installation completed by March 29. Then the organ must be “voiced” or tuned, and we expect that process to be completed by mid-summer.

We’re all very excited about the changes being made to Alumni Hall. The renovations are looking great. I entered this project with high hopes and the results are exceeding what I envisioned. I believe we truly are achieving the goal stated by President McRobbie for these renovations, which is to return Alumni Hall to its original glory.

We are also working to complete the terrace outside of the Solarium. Right now this area is unusable, because the surface is a membrane roof that cannot support people. Our plan is to install a surface that will make the area available for all kinds of events.

**Back Alley**

Bowling and pool have been part of the IMU for a long time and they are still going strong. Our renovations of the Back Alley are proceeding well. We’ve kept all of the bowling lanes, replaced the lane gutters, and refashioned the look of the entire bowling area.

We’ve also kept all of the billiards tables, but removed most of the games. (Those of you who still love pinball will be happy to know that we’ve kept some of the old pinball games.) The game room is being renovated to function as a student lounge that can serve as a casual study space. We’re putting in new carpeting, new flooring, and we have a new theme.

We expect to see more traffic than ever in the Back Alley. We surveyed the students and responded to their input about the best ways to use the space. These changes result from our efforts to listen to what they want.

**IMU Biddle Hotel and Conference Center**

The Student Activities Tower and the Biddle Hotel are at the top of our list for new projects. The rooms in the tower, which student groups currently use for offices, were originally built as hotel rooms. The layout is terribly inefficient as office space. Our desire is to completely redesign the space to be used for offices. Our estimate is that reconfiguring the layout would allow us to double or triple the number of offices that we can offer to student groups.

Since the 1992 renovation, the IMU has been on a regular schedule of renovations and upgrades. The hotel has received new carpet and furnishings on a planned cycle or as needed to ensure a high quality facility for our alumni, student families and guests. However, the bathrooms in the hotel are the originals from the 1959 construction. Our goal is to upgrade the bathrooms in the next round of renovations.

Currently we’re at the earliest stage of this process. We’re working with the university architect’s office to develop a proposal. I expect to be able to tell you more in the months ahead. These are much needed changes that will help to keep the IMU the Center for Campus Life.

We’re doing our best to uphold the traditions of this great building. The next time you visit the IMU, take a moment to visit Alumni Hall and the Back Alley. We think you’ll be impressed.
Alumni Spotlight!

Bridging the Worlds of Finance and Music

Bill Ward: Financial analyst and musician

“The reason I went to Indiana is because it had a good business school and a good music school,” said Bill Ward, (UB ’69-’70) BA ’70. “I knew I wanted to do something with both. I’ve been playing music ever since I was three years old, so I knew I wanted to do music, but I also knew there was another world that interested me, so I needed to pick a school that also had good business courses.”

Ward has clearly followed through on his plans. While finishing his undergraduate degree with a double major in piano and telecommunications, he applied to the business school. “I think being on UB gave me confidence just to try something like that,” he said. “Joining the board propelled me to go on. We made some significant decisions on that board. I came to college to get an education, and I knew I was going to do new things, but man, I didn’t know I was going to be involved in something at the level of UB.”

Ward completed his MBA two years later and ever since, he’s pursued a life that has kept him immersed in both finance and music. In the financial world, he started by working towards his CPA certification. “I stayed at IU after getting my MBA and took accounting courses,” Ward said. “I didn’t leave until I felt I had enough education in both music and business to sustain me for a while.” He then moved to Chicago where he became a CPA in 1975. A job offer took him to New York and he ended up working for Barclays Bank, where he rose to vice president of operations for the securitization unit.

New York is also where Ward met his wife. “We were both taking an H&R Block tax course,” he said. His two daughters were born in New York, but the family moved to Charlotte, North Carolina when the girls were in their early teens. “We left New York to come here around 1997,” Ward said. “We decided to move to Charlotte for the warmer weather, lower living costs and a better environment for our children. We wanted a midsize town and good jobs and nice people. We got it all.”

In Charlotte, Ward works as a financial analyst on a consulting basis and continues to play music every chance he gets. In New York, he worked as organist for St. Charles Catholic Church in Harlem for fifteen years. In Charlotte, he plays organ for a Jewish temple and two Christian churches, and it doesn’t stop there. He spent over a year playing piano for the Lake Norman Big Band and he plays jazz Hammond organ for a trio he started. He also has recorded two CDs: “All in One,” which is smooth jazz, and “Sunday Afternoon,” which is gospel and jazz.

“My music career has evolved so that I’m playing lots of different types of music,” Ward said. “As a musician, my reputation is that if you want a person who can play almost anything from jazz to classical and read and play by ear, then I’m the guy to call.”

Jazz was a key part of Ward’s musical training at IU. “David Baker was my jazz teacher,” he said. “I took a lot of his classes and I was a jazz pianist for one of his bands. He was a big influence. I also had an organ trio that played at Nick’s English Hut for two or three months. Being a music student at IU was the first time I had a chance really to explore jazz, play it every day and converse with people about it.”

When people comment that accounting and music seem to be an odd combination, Ward argues otherwise. “I tell people that to me, accounting and music are just different versions of the same thing—patterns and numbers,” he said. “Obviously music has a lot to do with sound, but it also has to do with patterns, and accounting has a lot to do with patterns and rules and logic. I’m seeking symmetry and patterns of logic with both accounting and music, and I view both as extensions of parts of my personality.”

Although Ward enjoys both worlds, he expects to retire from finance and devote more time to music. “In a couple of years, when I retire from financial consulting, I’ll absolutely pour most of that time back into music.” Lovers of jazz organ in Charlotte are looking forward to that day.

Ward was featured in Carolina Living.
Alumni Spotlight!

Landing a Dream Job: Event Planning at the Presidential Level

Rachel Elman: Helps Plan Trips for the White House

In November of 2011 President Obama attended a summit of the Association of South-East Asian Nations (ASEAN) in Bali, Indonesia. By the time the president arrived on the tropical resort island, Rachel Elman (UB ’08), BA ’10, had already been working hard for two weeks as part of the advance planning team hired by the White House to manage the logistics of the trip. “I was responsible for press logistics at one of the stops,” Elman said.

Planning for presidential trips involves some of the same challenges Elman faced as director of the Films committee while on UB. “Managing UB events taught me how live events work,” she said. “Even something as simple as line management is relevant. If a large crowd shows up all at once for a sneak preview at the Whittenberger, where do you snake the line? When I face problems today concerning crowd logistics, I certainly draw upon my UB days to try to remember what worked and what didn’t work.”

Elman graduated from IU with a double major in journalism and Spanish and a minor in business. She spent the spring semester of her junior year in a study-abroad program in Spain. After graduating, she returned to Spain, and worked for nine months before landing a stint as an intern for the White House over the summer of 2011.

“I worked in a building that is part of the White House complex,” Elman said. “Our offices were in the Eisenhower Executive Office Building, to the west of the White House.” One opportunity that came with the internship was the chance to lead tours of the East Wing of the White House. “At IU, I led some of the weekly campus tours for prospective students and their parents, and I just really loved being a tour guide at the White House,” Elman said. “It was incredible.”

The internship led to a position on the advance planning team that plans trips for the president, the vice president, and the first lady. “I did most of my trips for the president, a handful for the first lady, and one for the vice president,” Elman said. “Typically for domestic trips, you go a week in advance. You get on the ground in whatever city, and you’re there to set up an event from start to finish.”

Elman worked on events that ranged from ones for 200 people to others that involved 30,000 people. “For the large events, it was really a challenge to figure out how you can accommodate so many people,” she said. One of the issues is security, which often involves the use of metal detectors. “The metal detectors can only process so many people per hour,” she said, “so you have to ask the Secret Service how many metal detectors you’ll be able to receive. That affects your processing time. Then there are so many other issues—where are all of these people going to park, where are they going to line up, and do they have enough water? I thrive on these challenges.”

At first, some of Elman’s work was for official state travel, but she ended up working strictly on campaign events. Recently she worked for the Presidential Inaugural Committee and helped plan one of the inaugural balls. “The work on the inauguration has been a blast,” Elman said, “but the real fun is the advance work. That I love.”

Event planning seems to be in her blood and this is what drew her to UB. When she was a junior in high school in Chicago, she and her mom visited IU. After hearing someone explain how UB worked, Elman and her mom instantly turned to each other and excitedly agreed that it was a perfect fit. “I have a passion for working on events,” Elman said. “I like the appeal of the big concerts, the movies, and everything that UB has to offer. I remember thinking that it was so cool that students could provide these programs for other students and use the experience not only as a way to enrich the campus but as a learning tool for themselves.”

Elman’s appreciation for UB has only increased since graduating. “During my time on UB, I knew it was a special thing,” she said, “but only once I graduated was I able to look back on it and fully grasp just how special it was and what a great learning experience it was. The problems and issues you face on UB are the same ones that you encounter in life beyond college, and it’s easier to understand that now.”

Gaining friends has been another important part of UB for Elman. “I’m still in touch with a lot of my UB friends,” she said, “and one of my roommates here in D.C. is Meghan Krueger (UB ’08), who was on UB with me. Bruce Jacobs always emphasized the idea of making the Union a home away from home. I really felt that way. UB became an extended family and a second home.”
Before 1960

Lee J. Marchant (UB '53-'54), BS'54, MBA'58, was named as one of the recipients of the 2012 'Be More' Awards, presented by the City of Bloomington, Ind., to honor local volunteers for outstanding community service. Marchant, CEO of LJM Enterprises, received the 'Be More Dedicated' Award for his many years of service to the Bloomington community. He has worked with IU Health Bloomington for more than 17 years, including 12 years on the organization’s board of directors. Marchant’s 20-year involvement with Ivy Tech has included positions on the Foundation board of directors, raising close to $80 million during his tenure as chair. He has also been a Salvation Army Advisory Board member for more than 25 years.

1970s

In 2011, Lisa M. Browar (UB ’72–’73), BA’73, MLS’78, MA’05, president of the Linda Hall Library of Science, Engineering, and Technology in Kansas City, Mo., was appointed to the board of directors of the Missouri Center for the Book. Browar lives in Overland Park, Kan.

1980s

At a November 2011 senior management conference in London Michael B. Deckert (UB ’82), BS’84, was recognized by Unilever as one of eight global “Unilever Heroes.” Deckert has been with Unilever for 26 years and is the customer business manager responsible for Unilever’s skin-care business at Walgreens in the U.S. Deckert lives in Terre Haute, Ind.

Thomas C. Froehle Jr. (UB ’84), BA’85, chief operating partner at the law firm Faegre Baker Daniels, and a member of the firm’s management board and executive committee, was named to Building Indiana’s Who’s Who in Indiana Class of 2011 in recognition of his professional and civic contributions. Froehle has been a member of the firm’s management team since 2000. He has served Faegre Baker Daniels’s government and corporate clients in the area of public finance for more than 20 years. Froehle lives in Indianapolis.

In November, Steven C. Knipstein (UB ’87), BA’88, joined KemperLesnik, a sports marketing, event management, and public relations firm in Chicago. He will serve as vice president in the firm’s public relations division. Knipstein has more than 20 years experience in marketing communications for leading national and global brands. He was previously senior director of global marketing services at Life Fitness, a division of Brunswick Corporation. Knipstein lives in La Grange Park, Ill.

1990s

In June 2011, Carolyn E. Farley, MS’90, became director of academic and student services operations at the University of Alabama in Birmingham. She previously served almost 14 years with the University of North Carolina Wilmington, where she had been executive director of campus life since fall 2007. Farley was a graduate assistant of UB from 1988-1990.

Jennifer Schatz Bartlett (UB ’88), BA’91, MLS’94, is head of reference services at the University of Kentucky Libraries. She also manages ‘The Hub at W.T.’s,’ UK Libraries information commons, and serves as the faculty liaison for the UK English department and linguistics programs. She lives in Lexington.

2000s

In June, the Indianapolis Convention & Visitors Association announced the hiring of Marshawn A. Wolley (UB ’01), BA’03, MPA’06, as director of partner relations. Wolley joins the ICVA team after working as director of emerging business for the 2012 Indianapolis Super Bowl Host Committee. As director of partner relations at ICVA, Wolley’s responsibilities include developing and managing strategic partnerships with potential and current ICVA stakeholders. He will also act as a community relations representative. Wolley lives in Indianapolis.

Behind the Bard

Writer Highlights Prisoners’ Plight in Play

By Bill Elliott

Playwright and university lecturer J. Matthew Hahn (UB ’92–’93), BA’95, is the author of The Robben Island Bible, an engaging and moving drama set in South Africa under apartheid.

The play is based on the experiences of Sonny Venkatrathnam, a political leader and opponent of apartheid who was imprisoned at the notorious Robben Island Prison near Cape Town from 1972 to 1978.

Angered by a policy prohibiting political prisoners from having books other than religious texts in their cells, Venkatrathnam managed to convince a guard that a copy of The Complete Works of William Shake-
Around the IMU

1: Students, their parents, and IMU staff enjoy the 2013 Union Board Installation Banquet in the Tudor Room.

2: Alumni Hall is currently being renovated. Construction should be done by summer of 2013.

3: Back Alley employees install new bowling lane gutters as part of an overall update in the facility.

4: A cartoonist sketches a caricature of a student at the Winter Welcome. The event took place for the first time in January of this year. Photo courtesy of the Indiana Daily Student.

5: A balloon artist creates balloon objects for students at the Winter Welcome. Photo courtesy of the Indiana Daily Student.
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Mail to the address above or email jws1909@indiana.edu.

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IU Degree(s)/Yrs(s) ..................................................................................................
University ID # (People Soft) or last four SS # ....................................................
Home Address ..........................................................................................................
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Mailing Address Preference ..........Home ........Business
Email Preference ..........Home ........Business
Spouse Name..............................................................
IU Degree(s)/Yr(s) ..............................................................
Your News ..................................................................................................................
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Vice President Christian Carroll (UB ’90)
Secretary/Treasurer Margarette Minor (UB ’86-’89)

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Designed by IMU Marketing with contributing writer Bruce Lilly.

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