IU Archives collecting Union Board artifacts in preparation for the 100th

by Kelly Carnahan, MA’00

In preparation for the upcoming celebration of the Indiana Memorial Union’s 100th birthday, Indiana University Archives is collecting personal artifacts from alumni to help tell the story of Union Board and IU and to help document the impact it has made on all involved.

According to Brad Cook, curator of photographs for the Office of University Archives, the office is collecting a variety of personal memorabilia: scrapbooks, diaries, photographs, letters written home that deal with life on- and off-campus, University and student publications, meeting minutes, fliers, and posters.

Additionally, the office encourages alumni to write down and send in reminiscences as well.

Once the items are received on campus, they will be accessioned and placed in acid-free containers. A thank-you letter and deed of gift will be sent to the donor. Once the donor has signed and returned the deed of gift, the director of the archives will sign it and return a copy to them along with a letter.

While the Office of University Archives can’t attach any kind of an appraisal to the gift, the thank you letter is fairly detailed.

Donors may take the letter to tax preparers to determine its best use.

Send items to:
Office of University Archives & Records Management
Indiana University
Herman B Wells Library E460
1320 E. Tenth Street
Bloomington, IN 47405

Additional information:
www.libraries.iub.edu/archives

When demolishing a wall to make room for Starbucks, workers found a time capsule dating back to 1939. The time capsule, left by a Union hotel page named Emerson Elkins, contained a letter to a future Union director. Other items found were hotel room keys, room numbers, and ballots cast for the Bachelor of the Year contest in 1952. All are treasures that tell us more about the Union and those whose lives it has affected.

Save the date!
The Union Board will be celebrating 100 years in 2009. Biennial will be Friday, Oct. 30 – Sunday, Nov. 1, 2009. Mark your calendars!
Union Board establishes Facebook presence

by Bradley Allen, BS’07

In the past Union Board alumni stayed connected with the help of their respective alumni link, a member of each board charged with the responsibility of maintaining relationships that the board has fostered over the years. With the development of social networking Web sites, such as Facebook, keeping in touch has become easier.

Facebook is a free online social utility that connects people with friends and others who work, study, and live around them. People use Facebook to keep up with friends, upload photos, share links and video, join common interests groups, and learn more about the people they meet.

Since 2003, many UB directors and committee members have posted Facebook profiles, and now 86 former directors have signed up and joined our John Whittenberger Society common-interest group. The milestone Union Board biennial celebration will be part of this celebration during the last weekend in October 2009. We hope to bring many former Union Board directors, committee members, and staff back to campus to join the celebration. We are in the process of implementing this new method of alumni linking. The end result will provide a central hub for alumni to find fellow directors and keep up-to-date on the IMU goings-on. In the meantime, we encourage you to check out Facebook and make friends with Union Board alumni.

Setting up a profile and joining the group is incredibly easy. We encourage all Union Board alumni to go to www.facebook.com for more information. We hope to see many of you in the group soon!

—— Bradley Allen was the president of the 2006 board and graduated with a BS in business. He currently works in advertising in New York City.

Update your information with the IU Alumni Association

BY TELEPHONE
(812) 855-4822 or (800) 824-3044

ONLINE
www.jws.indiana.edu
The journey continues

On Jan. 19, the 99th Indiana Memorial Union Board of Directors began an incredible journey. The enthusiasm, drive, and passion of the 2008 Board is already evident in our first few weeks in office. I look forward to seeing what new ideas we bring to the table while respecting the traditions set by all of you.

This year, the board is an almost brand-new group. In our board of 16 student directors, we have 15 new faces. We see our youth as a great advantage and hope to use our alumni association as a resource in learning all there is to know about Union Board.

Some programming highlights since the last newsletter include:
- a lecture by Ben Stein, “Modern Day Renaissance Man;”
- concerts by Dave Matthews, Guster, Dierks Bentley, and a wildly successful Assembly Hall show by Bob Dylan, Elvis Costello, and Amos Lee;
- an after-hours event in the Union, providing an alternative late-night option to students;
- a midnight finals week breakfast, serving hundreds of students in the IMU to help them de-stress before exams;
- the student production of Godspell, held at the Buskirk-Chumley Theater;
- the IU College Comedy Festival, a weekend of comedy shows by troupes from IU and other universities;
- and the IU World’s Fare: International Food Festival, a great, high-energy event held in Alumni Hall that brought more than 1,500 students together to experience world cultures.

The board has given us all a unique opportunity. No matter what role we fill within the organization, we all play an integral part in successfully promoting the idea John Whittenberger and his colleagues had almost 100 years ago. These men came together to unify students. As we approach the 100th anniversary we reflect on our history and the successful changes that have been made throughout the years.

We must remember our history and respect traditions, but also keep in mind that it’s now 2008. Our responsibilities are to keep growing as individuals and as an organization and to never forget we are here to give students a voice.

At our spring retreat, the 2008 board committed to act with the utmost professionalism and to be communicators, mentors, negotiators, mediators, listeners, advocates, facilitators, visionaries, entertainers, programmers, and role models. We set high expectations for ourselves, as boards before us have done. We must embrace challenges and create some change. We must take our roles seriously but always remember to have fun.

We are thankful to have four non-student members of our board. Our success would not be possible without the contributions of IMU Director Bruce Jacobs, IU Dean of Students and Vice Provost of Student Affairs Richard McKaig, Faculty Representative Rasul Mowatt, and Alumni Representative Amanda Murray, UB’01–’02, BAJ’03.

The 2008 board members are honored to be affiliated with this prestigious alumni organization. We have alumni to thank for ensuring the stability of Union Board. We thank you for your continued support and look forward to meeting and working with you throughout the year.

— Liz Retana, 2008 Indiana Memorial Union Board President

Board awarded fee to support student tower, confronts 2007 challenges

by Sarah McDonough

Student leaders have the unique challenge of balancing academic objectives, extracurricular activities, their social lives, and other facets of student life. In addition to programming, the 2006 board worked on a request for a student fee to provide support to the Student Activities Tower and other areas of student life programming in the IMU.

After months of meetings and numerous revisions, the 2007 board presented a final draft requesting $1.81 per student to the committee for fee review. Not only was our request of $1.81 passed for 2007, but the committee granted an increase to $2.81 for 2008. This student fee money helps defray the cost of the upkeep of student space, and assures that the space in the Student Activities Tower is reserved for student organizations. This is just one example of how the Union Board continually gives back to other students and fosters student development through various campus organizations despite the changing climate of the university.

As most of you know, the university inaugurated its eighteenth president, Michael McRobbie in fall 2007. In addition, we have a new provost of the Bloomington campus, Karen Hanson, former dean of the Hutton Honors College. Closer to home, we welcomed a new IMU executive director, Bruce Jacobs.

While the administration and trustees conducted searches for these positions, Union Board students were involved only in the search for our new provost. Neil Theobald, IU vice president and chief financial officer (and the person to whom the Union reports), met with the 2007 board to discuss the lack of student involvement in the decision-making process. During his time with us, he made a commitment to soliciting student input from the beginning of processes that affect the Union.

Throughout the last two years, Union Board has been faced with many challenges, all of which have served to strengthen our organization. Thank you for your continued support of the Union Board.

Sarah McDonough is a senior majoring in Biology and was the president of the 2007 board. She will graduate in May.
The Indiana Alumni Magazine asked, and alumni answered in its January/February 2008 issue. The Indiana Memorial Union at IU Bloomington was far and away the most mentioned campus favorite.

Peace and tranquility, lively music, a classic ball game, a special guy or girl — these and more come to mind at the suggestion of that particular space you remember best. Take a trip down Indiana University’s memory lane and revisit the places your fellow alumni recounted as their favorite spots. More responses can be found in your magazine or online at https://alumni.indiana.edu/magazine/favorite_places.
M y favorite place on the Bloomington campus is the IMU building. During my time on campus (1959–1966) it was my home away from home. It is where you met your friends in the Commons, participated in extra-curricular activities, listened to music, enjoyed art, studied, and heard speakers on current events. As the IU family room, it was the center of student and campus life then, and it remains so today. Its immense and stately presence is reassuring and timeless.

Steve Moberly, BA’63, LLB’66
Bloomington, Ind.

I must say, for such a beautiful campus it is so hard pinpointing my favorite place. I will say though that I always felt so much at home at the Indiana Memorial Union. It is probably one of the nicest and most exquisite college campus buildings I have ever seen, and I was able to take pleasure in studying there, hanging out there, working there, and attending conferences there all four years. I really miss that building, and it will probably be the first building I go visit when I travel back to Bloomington over the summer.

Lindsey Mattsson, BA’06
Staten Island, N.Y.

In the early ’50s, the Commons was my favorite place; my friends and I gathered there. The cookies were out of this world: a four-inch-plus vanilla sugar cookie and another four-incher that was probably brown sugar and ground oatmeal. Some years ago, through a friend in Bloomington whose relative worked in the Common’s kitchen, I got the sugar cookie recipe in pounds of flour, sugar, etc. It took some experimentation to cut the recipe down, but I and other fans of the cookie think it’s right now. I’d love to know the recipe down, but I and other fans of the sugar cookie recipe in pounds of flour, etc. It took some experimentation to cut the sugar cookie recipe in pounds of flour, sugar and ground oatmeal. Some years ago, through a friend in Bloomington whose relative worked in the Common’s kitchen, I got the sugar cookie recipe in pounds of flour, sugar, etc. It took some experimentation to cut the recipe down, but I and other fans of the cookie think it’s right now. I’d love to know how to make the other one as well.

Marguerite Hook Couvillion BS’55
San Rafael, Calif.

First place goes to the Tudor Room. I waited tables there from the summer of 1996 to the summer of 1999. The Tudor Room is an incredible treasure to the Union building and the campus. Its fine art collection and magnificent stained glass windows are unparalleled. Aside from staying well-nourished, as a server I got to meet the wildest people that remain some of my best friends today. It was honestly the most fun job I have ever had. The staff at the Tudor Room came from every school in the university. We were very different people unified by these things: the coffee, Dewy Egbert’s, and opera. While setting the tables at the end of every lunch the wait staff would sing silly songs opera style thanks to the guidance of a couple of our Music School’s fine PhD candidates. I’ll always have fond memories of waiting on the Rotary Club, Herman B Wells (BS’24, MA’27, LLD’62), Myles Brand, the beautiful man we nicknamed Al-The-Love-God, and my favorite customers, the Terrells, on two hours of sleep. In closing, I’d like to mention I’m really glad we got the roach population explosion of 1998 under control. While it gave me gobs of material for really funny stories, it wasn’t good for business. I miss you so much Tudor Room!

Dorothy Henckel, BS’99
Indianapolis

The bench across from the Frangipani Room in the Union: I used to sit on this bench between classes with my friend, Doug “Abe” Wehner (BA’93), and people watch. It was a great way to pass the time between classes.

Audrey Starr Nelson, BS’93, MHA’97
Indianapolis

Entering the stately public areas of the Indiana Memorial Union transported me back to another time. Dignity and calm prevailed in the South Lounge. Its crackling fire invited one to linger as another passerby made music on the majestic grand piano. The cozy elegance of the University Club entry made me think something important must be happening there!

Tere Ferris Payne, BS’72, Greenfield, Ind

My favorite place at IU Bloomington during my undergrad years was the fireplace lounge in the IMU. It was always a serene, tranquil locale, and as a lowly student I felt like I was in an elite club. The comfortable lounge chairs, the fireplace, the rustle of passersby, and the collection of newspapers from around the state made it feel comfortable, home-like, and elegant at the same time. I enjoyed some of my most relaxed times there. Indeed, when I was in Bloomington for my 40th class reunion in fall ’02 I spent some time in the lounge one evening, reminiscing about the pleasures of my undergraduate years at IU, which I still regard fondly.

Mark Rousseau, BA’62, MA’66
Omaha, Neb.
the most was located in the Union by the always-burning fireplace.

I would go there to study, periodically taking breaks to watch people walking through. Finding a place to lounge was a chore since it was such a popular area.

In that room there was, and still is, the infamous newspaper holder where many newspapers from all over would be placed for reading in individual cubicles. This small-town girl was especially impressed the first time I noticed it, because I found my hometown paper, The Nappanee Advance News. How cool that was for a small-town paper to have its very own cubicle at IU Bloomington. Once I saw that, I realized how small the world really is, and my homesickness disappeared!

Trina Ringenberg Miller, BS’84
Granger, Ind.

My favorite place on campus was the TV room in the IMU at Bloomington. Between weekday classes it gave me the opportunity to rediscover my all-time-favorite TV soap opera, Dark Shadows, syndicated on an Indianapolis station.

Brad Farb, BA’80
Louisville, Ky.

The Union with all of its nooks and crannies for reading, studying, and socializing; an all-inclusive place for everyone.

Loesje Edwards Troglia, BS’77
Washington, D.C.

Although I could truthfully say the entire campus, I specifically would say the check cashing office in the IMU. During the years I was at IU, ending in 1963, on Thursdays I would stop by this office on my way back from class to my fraternity (Phi Kappa Theta, located at Eighth and Fess) and cash a check totaling $7! That $7 would allow me to pay for my weekly expenses: a few sandwiches, an evening at Nick’s, cigarettes that cost 25 cents per pack, and “refreshments” for the weekend. I was always pleased when Thursday came around.

I also have very fond memories of playing basketball on any of the courts in the old gym across from the IMU and of classes in Ballantine Hall and Wylie Hall, as well as sitting courtside and watching players like Tom Bolyard (BS’63, MS’64), Jimmy Rayl (BS’64), and Tom (BA’65) and Dick VanArsdale (BA’65) from floor level. One couldn’t get closer than that, other than being on the team!

Tom Ernst, BS’63, MAT’72
Vincennes, Ind.

My favorite place at IU Bloomington? The Memorial Union. You first had to buy a congo bar with a cup of coffee at the sweet shop/bakery, then curl up in an overstuffed chair in any one of the lounges.

Linda Maire Fitzgerald, BS’80, MS’89
Grand Rapids, Mich.

I loved the Union Building on the Bloomington campus. It had a seemingly unlimited number of nooks and crannies, places where one could sequester one’s self to study, lament over a lost love, or nourish a new one of simply dreams. I spent far too much time in the Commons. I graduated in 1965, but at my last visit to the campus in 2001 I was gratified that most of the Union Building had not changed. Admitting the flaws of memory, however, the new Com-
mons is not nearly as intimate as the old one.

Lester W. Thompson, BA'65, MD'68 Seattle

The time was 1949 until 1953. I have very fond memories of the Commons in the Union. We used to spend time before and between classes drinking endless cups of coffee, smoking countless cigarettes (yes, it was perfectly acceptable then), and debating or discussing whatever topic was important to us that day. I am sure we thought we were solving the problems of the world.

Laurabelle Hibbets McCaffery, BS'53
Fort Wayne, Ind.

The Memorial Union was my favorite place on campus. I would go there between classes and eat popcorn and watch my soap operas: All My Children, One Life to Live, and General Hospital in the Luke and Laura days. I also would bowl there, for I was on a bowling league for my dorm floor.
Kathi Sexton, BS'85
Palo Alto, Calif.

By far, my favorite place at IU Bloomington was the South Lounge in the Union. It was a safe haven from the weather when it felt like it rained for days or during the huge spring snowstorm that canceled classes in '96. The South Lounge was a favorite place to nap, although you never thought you would be able to nap in a public place until you stayed up all night in college. You could actually study there, too, with the comfortable chairs and handy side tables available to spread out your books. Most didn’t have leather couches and wooden tables available in their dorm rooms! Of course, the best part was that the lounge was just steps away from things you might need to study in the bookstore, food, the computer lab to check e-mail and write papers, and a place to talk with friends. I miss having a one-stop place to work and play!
Heather Berneche Ashburn, BAJ’96
Indianapolis

My favorite place to hang out was the Indiana Memorial Union. It is the neatest building with grand displays of architecture and elegance. It was the center of the campus world for me, this is where friends met for lunch, went bowling, or shopping in the bookstore. Why, we even performed a mock wedding on its front steps one time! It was the first place you took friends and family when they visited you on campus. This building symbolized Indiana University for me!
— Dean Mistler, BS'72, MS'78, New Albany, Ind

Going back over 40 years, it is hard to pick one favorite place from my memories of IU Bloomington. There was a lot of building going on when we were there. I remember walking through the mud and under tarps. It was fun to watch the earth-movers work on the “new” athletic facilities. The Union holds so many different memories, from dances to nooks to rest in to the Commons. And of course, I must mention the many bridges over the Jordan. And perhaps a memory that no one else would understand is how much fun we had in the basement of the old B&E building where a group of us regularly raided the vending machines during study breaks from the library on the top floor.
Jane Gibbons Caccamo, BS’62
Cincinnati, Oh

In the early ’40s, the only place to be was the Commons on Friday afternoon listening to Chuck Smith’s band and looking for a fourth for bridge.
Mary Pat Doyle, BS’47
Bloomington, Ind.

The Memorial Union was my favorite place, because it was a place where you could relax, and forget about some of your problems for a while.
John Durcanin, BS’56
Las Vegas

My favorite place was the IU Memorial Union. Art, oriental rugs, bookstore, Commons, bowling lanes, theaters, etc., all under one roof. The fireplace in winter and so much more! A wonderful place to just explore and appreciate the uniqueness of this lovely building.
Donna McKinley Frazier, BS’66
Louisville, Ky

Beverly and I continue to cherish the IMU as our “favorite IU place of all time.” As students in the early 1960s, we often met Bev’s father, Walter Krick, BS’27, MS’29, in the Union since he loved to stay in the Biddle Hotel for business meetings. He had been good lifetime friends with Herman Wells, BS’24, MA’27, LLD’62, and Joe Franklin, BS’27, and had taken business classes along with Dr. Wells in the 1920s. Dr. Wells was our president and Joe Franklin was the treasurer when we started at IU.
Beverly and I, as students, would often meet between classes for a “study date” or a snack. I enjoyed reading the LaGrange County Standard newspaper from my home county in the room with the fireplace. Bev looked up the Versailles Republican for Ripley County news since she was from Milan, Ind. Last fall we stayed in the Union with Joe’s college fraternity roommate, Jon Moll, BA’64, JD’67, and his wife, Barb (Brown), BA’66, MAT’67, during Homecoming weekend.
I fondly remember Interfraternity Council, YMCA freshman camp counselors, IU Student Foundation, Inter-Varsity Christian Fellowship meetings, intramural bowling league, ride board postings, Kiva, and Commons, Frangipani Room for Little 500 riders meetings, and other activities in the Union. What special memories!

As a life member of the Alumni Association, I love to purchase new items at a discount from the world class IU Bookstore for our “IU room.”

We look forward to the changes, especially the new Starbucks!
Beverly Krick Neihardt, BS’65
Joe Neihardt, BA’65
Clearwater, Fla.

I arranged my class schedules so that there was an empty period between classes. This helped my wife, Lois, avoid frequent trips to campus to pick me up and gave me plenty of time to study. My favorite place was the reading room in the Student Union with its deep, comfortable club chairs. Unfortunately, they were almost too comfortable and I occasionally fell asleep instead of studying!
Gerald Mann, BA’67
Alexandria, Va.
35th Biennial brings past and present together

Last November the Indiana Memorial Union Board hosted the 35th Biennial Reunion. The 2007 board of directors welcomed alumni and friends for a weekend of reminiscing, tailgating, dining, and dancing. The weekend kicked off on Friday evening with a welcome reception where past and present boards met and mingled. Saturday began with the president's brunch and tailgating outside of Memorial Stadium before the Old Oaken Bucket football game against Purdue University. After the game alumni joined the 2007 board in the Tudor Room at the IMU for dinner and the awarding of the JWS scholarships. Scholarships were awarded to 16 directors and committee members and totaled $24,250. The evening went on into the night with a DJ and dancing.

The weekend gave the 2007 board the opportunity to hear stories and memories from UB alumni and gave alumni the opportunity to see how current boards are carrying on the great tradition that is Union Board.

**CLOCKWISE FROM TOP**

Photos by Ric Craddick, IU Photo Services

A. Recent board members Katie Ly, (UB’06), BAJ’07; Sarah McDonough, (UB’07), Emma Cullen, (UB’06), BA’07; Amanda Prager, (UB ’06–’07), and Tracy Johnson, (UB’06), BS’07.

B. William Seng, BS’61, MBA’66, and Robert Shula, (UB’56–’58), BS’56, LLB’61

C. Franc Perrelle, (UB’07) and Liz Retana, (UB’08)

D. Amanda Murray, (UB’01–’02), BAJ’03 and the current alumni representative to the board, and Amanda Prager, (UB’07)

E. Ann Fletchall Morine, (UB’60–’62), BA’62 and Michael Gosman, (UB’99–’00), BA’00
Save the date!

Union Board celebrates 100 years in 2009. 
Biennial weekend will be 
Friday, Oct. 30 –
Mark your calendars!
Several years ago John Mellencamp decided to acknowledge his fans for their decades of loyalty by traveling to select communities around the country and surprising them with impromptu acoustic performances. In preparation for the upcoming 2009 Centennial celebration, the Indiana Memorial Union Board is following Mellencamp’s lead by bringing the organization to communities from the West Coast to the East Coast and thanking you, friends and alumni of Union Board. We are going to unpack scrapbooks, recount your stories, renew friendships, and celebrate Union Board — past, present, and future.

The journey will launch from Chicago in July, 2008, and wrap up in August, 2009. Other destinations include: Cincinnati, Ohio; Indianapolis; Los Angeles; Louisville, Ky.; New York City, San Francisco; Sarasota, Fla.; and Washington, D.C. If you are interested in hosting a reception in a locale not mentioned, please let us know.

Union Board represents the collective work set forth by generations of student leaders and all of the special people along the way who have supported them: advisors, staff, university administration, trustees, and many friends. Regardless of how closely connected we have remained with Union Board through the years, the experience will always be woven into the fabric of our lives. The centennial milestone provides a unique opportunity to bring everyone together for a brief moment in time and ratify the next 100 years. It is also a wonderful occasion to share this special part of our lives with family members. We hope you will join us in the wave of energy that is already in motion!

— Winston Shindell  
Chair, Union Board Centennial

— Brent Pieper, BA’97  
President, John Whittenberger Society
THE JOHN WHITTENBERGER SOCIETY ENDOWMENT:

Where does the money go?

It all began in 1977 when Milton “Josh” Fineberg, Gene Fletchall, Jim Hetherington, and Bob Richey established the first Union Board scholarship account

by Trena L. Depel (UB’92–’94) BA’95

Josh Fineberg challenged the group to raise $15,000, which he would match. Richey and Fletchall later would recall that the challenge was a very ambitious goal for the time, and they were not sure that the Union Board alumni would respond. But, respond they did! Today the annual endowment distribution exceeds the initial fundraising goal.

The following year, in 1978, the first scholarship was awarded. Over the next three years, seven scholarships were awarded with the established endowment. When Winston Shindell became IMU director in 1981, he met with this visionary group of gentlemen and established the John Whittenberger Society for alumni, formalizing the organization and laying the foundation for Union Board’s legacy of giving.

In 2007, the JWS gave $24,250 in scholarships to 16 directors and committee members. Since just 2000, the JWS has awarded more than $100,000 in scholarships, aiding 110 students in their educational expenses and honoring their service to the Union Board, IMU, and the campus community. Annual and special contributions have generated an endowment that is valued at more than $800,000 today and has served 321 directors since 1978.

The JWS Endowment consists of several funds. Each serves student volunteers, the Union Board, and the IMU.

These funds include:

- **JWS Endowment Account**, an unrestricted account that provides for scholarships and other expenses, approved by the JWS advisory board;
- **a Union Board Scholarship Endowment Account** that funds scholarships for Union Board Directors and committee members;
- **Milton J. Fineberg Scholarship** for UB directors;
- **the Rosemary V. Tanner Scholarship**: scholarships for most outstanding female UB directors;
- **Eugene D. Fletchall Union Board Scholarship** for most outstanding male UB directors;
- **the Edward J. Pinto Indiana Memorial Union Scholarship** for a committee member; and
- **the UB Past Presidents Fund**, an unrestricted account for expenses for the UB president and IMU director.

And each year, many friends of the organization participate in the Claude Rich Open. Funds raised annually at this golf tournament provide scholarships to Union Board, Student Athletic Board, and IU Student Foundation student leaders.

Thank you for your past generosity. Remember that your contributions make a big difference in the lives of student leaders and future business and community leaders. Congratulations to you and to your fellow former directors on 30 years of collective success in serving hundreds of Union Board volunteers with an impressive endowment.
Connie Dieken helps others push the right buttons

by Lauren Douglass

Connie Dieken (UB’79–’80), BA’82, is by all standards successful. She is an Emmy Award-winning news anchor, the founder and president of onPoint Communication, an inductee into the Radio & Television Broadcasters Hall of Fame, author of the new business book You Lost Me at Hello: How to Talk to a World of Short Attention Spans, and recipient of the Leadership Ohio Award of Excellence.

Dieken, who now lives in the greater Cleveland, Ohio, area gives credit for much of her success in communications to her 20-year experience in broadcast.

“That was the magic of my broadcasting career, it gave me a front-row seat to study leaders in action,” says Dieken. “Imagine yourself as part of a 20-year focus group. You’re studying how leaders push the right buttons to move people to action. You get to interact with these high-performance leaders every day.”

Dieken was able to uncover the communication techniques leaders — such as Steve Jobs, Jack Welch, and Oprah Winfrey — use to influence others. She parlayed those interactions and her ability to “communicate like a pro” into a career in communications. In 2000, she left broadcast to be founder and president of onPoint Communication, a firm that coaches businesses and business owners in becoming more effective, successful communicators.

“She wanted to offer her clients deeper insight into the high performance techniques that keep people “tuned in and turned on.” “That’s why I wrote the book,” says Dieken, referring to Communicate Clearly, Confidently & Credibly, the new book she’s co-authored.

“Old-school communication techniques don’t stand a remote chance of succeeding anymore, not in today’s tech-aholic, listening-impaired, shortcut society,” she says. “I want to give people the power to push the right buttons to make things happen in the 21st century.”

If she could pass one message on to her clients — and even her two children — Dieken says it would be that you should always strive to be a thoughtful contributor to the world. “It’s never too late to stop making plans and start making things happen,” she says. And she is a perfect example of doing just that.

Potential clients can begin their onPoint experience through Dieken’s Web site, www.onpointcomm.com. Available information includes onPoint services and an interactive profile where users can begin detail their specific business needs and objectives.
BEFORE THE 1960s

EDWARD R. BARTLEY JR., BS’42, and his wife, Mary, live in Pinehurst, N.C. “Can you imagine retiring to paradise?” they write. “We’ve lived here for the past 22 years.”

HARRIETT SIMMONS INSEEP, BA’48, MA’55, LHD’96, was honored by IPFW for her work with community diversity during the 20th Great Men, Great Women Breakfast in February. In 1962, she was the first woman appointed to the IU Board of Trustees. She is an original member of the Friends of IPFW. Active in volunteerism on boards and commissions, Inskeep most recently served as an adviser to the Clark Endowment, administered through the Community Foundation of Greater Fort Wayne.

1960s

B. MICHAEL DANN, BS’61, received the American Bar Association’s Jury System Impact Award in August for his work promoting jury-trial improvements nationwide. He also received the William H. Rehnquist Award for Judicial Excellence at the U.S. Supreme Court for his jury-reform efforts. A retired Arizona trial judge, Dann lives in Williamsburg, Va.

JERRY E. ABRAMSON, BS’68, is the first mayor of Louisville (Ky.) Metro, the result of a merger between Louisville and Jefferson County governments in 2003. He is Louisville’s longest-serving mayor from 1985 to 1998. In April, Abramson presented “The Merits of a Career in Local Government” at the IU School of Public and Environmental Affairs in Bloomington. Abramson was introduced at the talk by his former intern M. Thomas Dattilo, Cert/BS’05. Dattilo is in law school at the University of Tulsa (Okla.), where he is concentrating in energy and environmental law.

KATHERINE “KIKI” WAYMAN MEHNER, BS’69, MBA’73, owns her own business, Entrepreneur’s Source, which provides business coaching. She lives and works in Annandale, N.J., and she has lived on the East Coast since 1973.

1970s

CONNIE SCHOPMEYER DIEKEN, BA’82, received a Leadership Ohio Award of Excellence from the Leadership Ohio Think Tank in the small-business category for leadership in her organization and in the Cleveland community. She is the founder and president of onPoint Communication, a communication coaching and consulting firm. She also spent 20 years as a news anchor and reporter. Dieken is the author of the forthcoming business book You Lost Me at Hello: How to Talk to a World of Short Attention Spans. She lives in Avon Lake, Ohio.

In October 2007, THOMAS C. FROEHLER JR., BA’65, became chairman and chief executive partner at the Indianapolis law firm Baker & Daniels. He will serve a four-year term. Froehle has worked for the law firm for 15 years and has served as a member of the organization’s management since 2000. He lives in Indianapolis with his wife, Jennifer (Miller), BS’85, MS’92, principal of New Augusta Public Academy North, a public school in Indianapolis.

KATHERINE KLICK POSADA, BA/Cert’04, JD’07, joined the law firm Baker & Daniels in Washington, D.C. She lives in Alexandria, Va.

1980s

CORBIN J. SMYTH, BA’94, is assistant director of leadership development and training at the Indiana Memorial Union in Bloomington. His wife, CARRIE (STUCKEY), BA’94, is a stay-at-home mother. Previously, she served as the accreditation coordinator for AYS Inc. child services. They live in Bloomington.

2000s

ANNA M. PEEPLES, BA’01, of Portland, Ore., is pursuing a master’s degree in public administration at Portland State University. She plans to work in Vietnam when she finishes school.

KATHERINE KLOCK POSADA, BA’03, writes, “I moved to the [Nashville, Tenn.,] area in October 2005 and married a wonderful man in February 2006. We live in Franklin with our four kids, two dogs, and two cats.”

In November 2007, ELIZABETH LEWIS BANEY, BA/Cert’04, JD’07, joined the law firm Baker & Daniels in Washington, D.C. She lives in Silver Spring, Md.

STEPHAN D. JERABEK, BA’06, was commissioned into the U.S. Army Indiana National Guard. A second lieutenant, he serves as a fire direction officer for an artillery battery in Spencer, Ind. He married Megan (Reynolds), BA’06, on Sept. 3, 2006, in Mequon, Wis. She is the assistant director for conferences and events planning at Catholic University of America in Washington, D.C. The Jerabeks live in Silver Spring, Md.

The editors acknowledge the assistance of the Indiana University Alumni Association in compiling class notes. To submit information, write to IUAA at 1000 E. 17th St., Bloomington, IN 47408, or visit www.alumni.indiana.edu.
Abramson shares merits of careers in government

Jerry Abramson (UB ’66–'68), BS’68, is the longest-standing mayor of Louisville, Ky. He held the position from 1985 to 1998 and was re-elected for a second term in 2006. It was then that Abramson informally garnered his title as Louisville’s “Mayor for Life.”

Abramson’s tenure is marked by a dedication to public service and an impressive track record. While in office, he has endeavored to increase public safety through a $70 million emergency communications network and improve police presence on the streets. He launched the City of Parks project, which will add 4,000 acres of suburban parkland to the community, and sparked a library expansion that includes construction of three new facilities. His urban leadership has earned regional and national accolades, including being named Kentucky’s best civic leader for the fifth time by Kentucky Monthly in 2005 and 2003 Public Official of the Year by Governing magazine.

After graduation from IU’s SPEA and later from Georgetown University Law Center in Washington, D.C., Abramson served in the U.S. Army before returning to his hometown of Louisville. While practicing law as a partner with the firm of Greenebaum Doll & McDonald LLC, Abramson served two terms on the city’s Board of Aldermen and as general counsel to then-Kentucky Gov. John Y. Brown. Abramson lives in Louisville with his wife, Madeline.

He returned to Bloomington’s IU School of Public and Environmental Affairs in April 2007 to share the wisdom he’s accumulated in “The Merits of a Career in Local Government,” a lecture on careers in local government and the importance of public service.

Harriett Inskeep: pioneer for education and IU

As the first woman appointed to the Indiana University Board of Trustees in 1962, Harriett Inskeep, BA’48, MA’55, LHD’96, has a permanent and prominent place in IU history.

“It was a wonderfully big deal,” Inskeep says of her historic appointment to the board, “to me and to the school.”

Inskeep has dedicated her entire life to education and to IU. A mother with four young children in the 50s and 60s, Inskeep was active in her community of Ft. Wayne, Ind. She worked on the PTA and with both the Girl Scouts and Boy Scouts, and she was active in the desegregation of Ft. Wayne community schools.

The Indiana governor recognized her dedication to community involvement and her work with the Ft. Wayne school district.

She served for nine years as a trustee and later was a member of the IPFW advisory board. In 1978, she received the Ralph E. Broyles Medal for her work with IPFW, and on May 8, 1996 was awarded the honorary degree of Doctor of Humane Letters. The alumna's four children and grandson also graduated from IU, and Inskeep’s granddaughter is an IU School of Law student.

“It was and is so important to me,” she says. “We bleed IU.”

Walking more than one mile each day, Inskeep is not only still very physically active she remains active in her hometown. She serves on several boards, including those of the Vera Bradley Foundation and the IPFW Foundation. After 15 years, Inskeep recently retired from her involvement with the Paul Clark Foundation and as president of the Clark Endowment.

Lauren Douglass is a senior majoring in Journalism and a former director on the 2007 board. Lauren will graduate in May with a BAJ.
This union is not just a building, this campus has a rich history and so does this building. People who work here have to know who John Whittenberger is, who Winston Shindell is.”

—Bruce Jacobs

“Not only is it important to provide our employees with the skills they need but also knowledge.”

—Corbin Smyth

The addition of an assistant director of leadership development at the Indiana Memorial Union was a move designed to enhance and improve the union experience for both student leaders and IMU employees.

Bruce Jacobs, IMU executive director, created the position after recognizing the need for improvement in the unions’ efforts in creating student leadership opportunities and their employee training.

And Corbin Smyth, BA ’94, former assistant director for activities and events, accepted it. Smyth has worked as the assistant director for activities and events since 2002 and was a Union Board Director as an undergraduate at IU.

“Corbin naturally seemed to fit this position,” said Jacobs.

In his new capacity, Smyth will work with the LEAD IU initiative to create a more cohesive leadership development program on campus. LEAD IU will strive to become the central access point for students to learn about leadership opportunities across campus.

“LEAD IU will be the entity that brings all these leadership opportunities together for students,” says Smyth. He recognizes the vast leadership opportunities available to IU students. But he also realizes that, for example, students in the School of HPER may not be aware of the opportunities within the Kelley School of Business.

In addition to LEAD IU, the IMU is also at work on offering leadership courses open to all students. “We want to make the student union the place where all student leaders come for help and training,” Jacobs said.

In addition to improving the student leadership experience, Smyth will be responsible for enhancing the employee experience within the union, from a welcoming environment to proper training. “Not only is it important to provide our employees with the skills they need but also knowledge,” says Jacobs, “people who work here have to know who John Whittenberger is, who Winston Shindell is.”

Jacobs also stressed the importance of organizing an executive committee retreat that would give employees a chance to "take a step back, get away from their computer, shut off their phone, and focus. It would give us a chance to come together as a family.”

During the national search to fill Smyth’s previous position, Katie Weis-miller will fill in as interim assistant director for activities and events. Weisme-ller was the IU volleyball coach for 13 years. The union is also welcoming back Greg Martz. Martz is filling a second interim position in activities and events, a position previously held by Becky Porter. Porter accepted a job at the Hutton Honors College.
Union Board Alumni: What’s new with you?

The IU Alumni Association is charged with maintaining records for all IU alumni. Please print as much of the following information as you wish. Its purpose, in addition to providing us with your class note, is to keep IU’s alumni records accurate and up to date. To verify and update your information online, visit our online alumni directory at www.alumni.indiana.edu/directory.

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Preferred name __________________________
Last name while at IU __________________________
IU Degree(s)/Yr(s) __________________________
University ID # or last four digits of Soc. Sec. # __________________________
Home address _______________________________________________________
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City __________________________  State ________  Zip __________________________
Business title __________________________
Company/Institution _______________________________________________________
Company address _______________________________________________________
Work phone _______________________________________________________
City __________________________  State ________  Zip __________________________
* E-mail __________________________
* Home page URL __________________________

Mailing address preference: ☐ Home  ☐ Business
Spouse name __________________________
Last name while at IU __________________________
IU Degree(s)/Yr(s) __________________________
Your news: __________________________
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